



\$10,000 Title Sponsor- 1 Available

- Named as Title Sponsor of Balloon Fest in Canton with corporate name/logo on all promotional items and in all advertising.
- Large banner recognition at Festival in Canton
- Banners on two hot air balloon baskets
- Full Page Advertising on the Canton Tourism Website in the Balloon Fest tab (ad copy to be provided by sponsor)
- Listed in all news releases
- Logo on Canton Tourism website with link to your website
- Balloon Flight for up to eight people during the Balloon Fest weekend (weather permitting)
- 5 prominent signage positions at Balloon Fest in Canton (signage provided by sponsor)
- Prime Market Place exhibit space
- Authority to use Balloon Fest logo/images in your advertising
- Free registration for your commercial hot air balloon (if your company owns one)
- Ten passes to the Pilot and Crew VIP Tent in Canton
- Sponsor Souvenir Pack

\$5,000 Fire Works - 1 Available

- Named Sponsor of Fire work display in Canton with corporate logo on all marketing and advertising material
- Banner on one hot air balloon basket
- Balloon Flight for up to three people during the Balloon Fest weekend (weather permitting)
- Advertisement on the Canton Tourism Website in the Balloon Fest tab (ad copy to be provided by sponsor)
- Listed in all news releases
- Logo on Canton Tourism website with link to your website
- Two additional signage positions at Balloon Fest in Canton (signage provided by sponsor)
- Prime Market Place exhibit space in Canton
- Authority to use Balloon Fest logo/images in your advertising
- Six passes to the Pilot and Crew VIP Tent in Canton;
Sponsor Souvenir Pack

\$1,000 Hot Air Balloon Sponsor

- Sponsor name included in all marketing and advertising material
- Banner on one hot air balloon basket
- Logo on Canton Tourism website with link to your website
- Balloon Flight for one person during the Balloon Fest weekend (weather permitting)
- One pass to the Pilot and Crew VIP Tent in Canton;
- Sponsor Souvenir Pack

\$500 Friend of the Festival

- Banner on one hot air balloon basket
- Logo on Canton Tourism website with link to your website
- Banner recognition at Balloon Fest in Canton
- Sponsor Souvenir Pack



Sponsorship levels- Please check one:

\$10,000 _____ **Title Sponsor**

\$5,000 _____ **Fireworks Sponsor**

\$1000 _____ **Hot Air Balloon Sponsor**

\$500 _____ **Friend of the Festival**

Name of Company/Organization: _____

Name of Contact Person: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone #: _____ **Email address:**

Website Name: _____

Facebook or other Social Media addresses: _____

Signature of Contact Person: _____ **Date:** _____

Please sign and return this form to:

**Canton Tourism
P.O. Box 53
Canton, MS 39046
601-859-1307**